

Advertising Rates on Epsom and Ewell Times

12 October 2026

EPSOM & EWELL TIMES

ADVERTISING RATES

Affordable local advertising for local businesses

At the moment we offer TWO advertising options:

A. The homepage banner



replaced by your own banner. Unique and dominant. Viewed by thousands of our website's local browsers.

Just £100 per week.

B. A sponsored post. No more than two sponsored posts per week appear, giving you prominence. Permanent placement on the website. Hyperlinks to your website. Posts are taken more seriously by readers and post on our Facebook pages too.

See [HERE](#) for an example of a sponsored post on Epsom and Ewell Times

Just £50

IN THE NEAR FUTURE OUR FULL SUITE OF ADVERTISING OPPORTUNITIES WILL INCLUDE THE FOLLOWING

□ WEBSITE ADVERTISING

STANDARD DIGITAL DISPLAY

£75 per month

A rotating display advertisement appearing alongside EET news and features.

Includes:

- display advertising across EET website content
- direct link to your website, booking page or chosen landing page
- one month's advertising
- basic campaign statistics where available

Multi-month rates

3 months - £195

6 months - £360

□ PREMIUM DIGITAL DISPLAY

£125 per month

For businesses seeking greater visibility.

Includes:

- prominent website advertising

- homepage exposure where available
- appearance alongside EET articles
- direct link to your chosen web page
- basic campaign statistics where available

Multi-month rates

3 months - £330

6 months - £600

□ WEBSITE PARTNER

£195 per month

For businesses wanting a sustained and prominent EET presence.

Includes:

- enhanced website advertising
- priority rotation in premium positions
- homepage exposure
- direct website link
- campaign statistics where available

Limited availability.

Multi-month rates

3 months - £525

6 months - £960

□ MONTHLY PRINT ADVERTISING

Advertising is available in the Epsom & Ewell Times monthly printed edition, subject to publication schedule and space.

EIGHTH PAGE

£40

A compact advertisement suitable for:

- business name and logo
- contact details
- website
- short promotional message

QUARTER PAGE

£65

A strong, affordable option for most independent local businesses.

Suitable for:

- special offers
- services
- events
- promotions
- branding

HALF PAGE

£110

A larger format allowing room for photographs, detailed offers and stronger visual impact.

FULL PAGE

£200

Maximum print exposure for major campaigns, launches, events and larger local businesses.

☐ PREMIUM PRINT POSITIONS

Subject to availability.

Inside front cover - £250

Inside back cover - £250

Back page - £275

Front-page banner - £125

Premium positions are limited and allocated on a first-confirmed basis.

☐ + ☐ COMBINED PRINT AND DIGITAL PACKAGES

Combining website and print advertising gives your business repeated exposure across different EET audiences.

LOCAL STARTER

£95 per month

Includes:

☐ Standard website advertising

☐ Eighth-page advertisement in the monthly printed EET

Usual combined value: **£115**

You pay: £95

Ideal for smaller businesses trying EET advertising for the first time.

☐ LOCAL GROWTH

£150 per month

Includes:

☐ Premium website advertising

☐ Quarter-page advertisement in the monthly printed EET

Usual combined value: **£190**

You pay: £150

Recommended for most local businesses

LOCAL IMPACT

£210 per month

Includes:

☐ Premium website advertising

☐ Half-page advertisement in the monthly printed EET

Usual combined value: **£235**

You pay: £210

Ideal for businesses wanting a stronger and more sustained local presence.

□ LOCAL PARTNER

£325 per month

Includes:

- Website Partner advertising
- Full-page advertisement in the monthly printed EET
- Priority booking for premium positions where available
- Campaign performance information where available

Usual combined value: **£395+**

You pay: £325

Limited availability.

□ NEW ADVERTISER INTRODUCTORY OFFER

Try EET advertising from just £50

Businesses advertising with EET for the first time may choose:

DIGITAL TRIAL

One month Standard Digital Display - £50

or

LOCAL STARTER TRIAL

One month Local Starter print + digital package - £75

One introductory offer per business.

Subject to availability.

□ COMMIT AND SAVE

Businesses booking regular advertising can benefit from discounted rates.

THREE-MONTH CAMPAIGNS

10% discount on qualifying combined packages when booked for three months.

SIX-MONTH CAMPAIGNS

15% discount on qualifying combined packages when booked for six months.

TWELVE-MONTH CAMPAIGNS

Bespoke annual advertising packages are available.

Please contact us for a quotation.

□ ADVERTISEMENT ARTWORK

Advertisers are welcome to supply finished artwork.

Where required, EET can prepare a straightforward advertisement from materials supplied by the advertiser.

Simple artwork preparation

£35

Please provide:

- logo
- photograph or image if required
- advertisement wording
- telephone number
- website address
- any offer or call to action

More substantial design work may be quoted separately.

□ DIGITAL CAMPAIGN REPORTING

Where technically available, website advertisers may receive information including:

- advertisement impressions
- clicks
- click-through rate
- campaign dates

We recommend using a dedicated landing page, booking link or promotional code where possible to help measure enquiries generated by your campaign.

□ CHARITIES AND COMMUNITY ORGANISATIONS

EET supports the local voluntary and community sector.

Registered charities and qualifying not-for-profit community organisations may be eligible for reduced advertising rates.

Please contact us for details.

IMPORTANT INFORMATION

All rates are **2026 introductory rates** and may be reviewed periodically.

EET is not currently VAT registered.

Advertising is subject to availability and acceptance by Epsom & Ewell Times.

Premium positions cannot be guaranteed until a booking has been confirmed.

Print dimensions and artwork specifications will be supplied following confirmation of the final monthly print format.

Purchasing advertising does not influence EET editorial coverage.

Advertisements and other paid-for commercial material will be clearly distinguishable from independent editorial content.

READY TO ADVERTISE?

Tell us about your business, your campaign and what you would like to achieve.

□ **admin@epsomandewelltimes.com**

□ **epsomandewelltimes.com**

ADVERTISING ENQUIRY

WHY ADVERTISE WITH EET?

EPSOM & EWELL TIMES

Local news. Local readers. Local business.