

Ancaster acquires the Epsom keys to Allams

14 October 2024



Sponsored article: Ancaster Group has announced the acquisition of Allams of Epsom, a prominent Skoda dealership that has been a cornerstone of the local automotive industry for over 70 years. This move comes as Ancaster celebrates its 75th anniversary, marking a strategic expansion for the group across South West London and Surrey.

Allams of Epsom, located on Longmead Business Park, has been serving customers in the region since its establishment in 1952. The dealership is well-known for offering the full range of Skoda vehicles and operates as an authorised service and MOT centre. For decades, it has built a loyal customer base, providing reliable service and quality vehicles to generations of local residents.

With this acquisition, Ancaster Group continues to solidify its presence in the South East, adding to its existing network of 13 dealerships representing brands such as Nissan, Hyundai, MG, Renault, and Dacia. This addition will allow the group to further enhance its customer offerings, particularly in the fast-growing Skoda brand. Ancaster's Managing Director, Stephen Wood, expressed enthusiasm for the future, stating, "This acquisition is a strategic milestone for us, as it accelerates our growth and broadens the brands we offer in South London and Surrey. Allams and Ancaster share the same important core values of customer service provided by a motivated and committed team."

Allams will continue to operate under its current name, with customers benefiting from the enhanced support and synergies provided by Ancaster's wider network. The acquisition positions Ancaster to serve the Surrey and South West London markets even more effectively, with a strong focus on customer satisfaction, as both companies are known for their dedicated service teams.

The Allams dealership has long been a fixture in Epsom, having earned a reputation for trust and quality in automotive sales and servicing. For local residents, this acquisition signals the continuation of a trusted service, now backed by the broader expertise and resources of a larger dealership group. Ancaster's purchase ensures that Allams will remain an integral part of the community, while also benefiting from new growth opportunities within a larger organisation.

Ancaster Group, which was founded in 1949, has built its reputation over the decades through customer service, trust, and value. With this latest acquisition, the group looks set to strengthen its ties to the local community, continuing to offer a comprehensive range of new and pre-owned vehicles across multiple brands.

For Epsom motorists, this new chapter in the history of Allams promises continuity in quality service, combined with the benefits of a broader dealership network under the Ancaster umbrella.