

Classroom to Cruise: Epsom Student Wins Luxury Family Trip

5 May 2026



A Nescot student has won a luxury seven-night family cruise after taking part in an innovative work experience programme that swaps the classroom for life at sea.

Travel and Tourism students from **North East Surrey College of Technology** (Nescot) in Epsom joined peers from Itchen College, Southampton, on a five-day river cruise through Germany and the Netherlands as part of the Cruise Career Springboard initiative. The programme brings together education and the cruise industry, giving students hands-on experience while promoting careers in the sector.

During the trip aboard the VIVA Enjoy, students were tasked with creating social media content, planning excursions, and developing marketing ideas aimed at attracting younger travellers. The experience combined practical learning with the realities of working in a fast-moving hospitality and tourism environment.

Among the group was 17-year-old **Jordyn Leyland McKenzie**, whose work stood out and ultimately secured her the programme's top prize — an all-inclusive seven-night cruise for her family on the Rhine or Danube.

Jordyn said she had little idea what to expect when she first joined the programme.

"When I first joined the Cruise Career Springboard programme as part of our Travel and Tourism course, I had no idea I'd actually get the opportunity to go on a cruise. We found out later that a small group of us would get that chance by producing a presentation which impressed our tutors. I was over the moon when I found out I was one of the lucky ones."

Reflecting on the trip itself, she described it as far more immersive than she had imagined.

"We went on a four-day cruise on the VIVA Enjoy. On the first day, we had to post snapshots of the cruise on our social media stories. We also made a small video showing the rooms and the excursions, which I ended up using in my final presentation. My personal highlights were definitely the beautiful three-course meals, the hot tub on the top deck, and going on a bike ride in Amsterdam using the bikes VIVA kept on the boat. We saw so much, it felt like we were there for ages — it was just amazing."

After returning to the UK, students were invited to compete for the top prize through a second presentation. Jordyn took a creative approach, producing a TikTok-style promotional video aimed at younger audiences, alongside a quiz and a mock brand partnership idea.

"I adored the first experience so much, I was 100% up for the challenge," she said. "I did a TikTok video in an 'influencer style' to show how they could promote the cruise to younger people. I also created a quiz and an example of a brand partnership that might work for the company."

The result was announced during an online meeting at Nescot, with students gathered in a classroom and judges joining via video call.

"We had to wait a month to find out the results. We were all dressed smartly at college and the judges were on a Zoom call. When they eventually said my name, I didn't even hear it at first until I saw everyone looking at me. I was lost for words. After the call, they filmed me ringing my mum who was so excited. I can't even believe it's real."

She said the experience had a lasting impact on her confidence and ambitions.

"The Cruise Career Springboard experience has pushed me out of my comfort zone and really boosted my confidence. It's been incredible, and now I get to treat my family to a seven-night, all-inclusive trip. I'm just so grateful for the opportunity."

Julie Kapsalis MBE, Principal and CEO of Nescot, said the programme demonstrates the value of giving students real-world opportunities beyond the classroom.

"We always work to give our students real-world experiences and swapping the classroom for a cruise must be one of the most exciting we've ever offered," she said. "The programme develops confidence, self-belief and communication skills, while also giving the industry insight into how to attract a younger generation of customers."

Industry representatives involved in judging also praised the quality of the students' work. Michelle Daniels of VIVA Cruises said she took away ideas for her marketing team, while mentor Graham Sadler highlighted the transformation in

students' confidence and engagement over the course of the programme.

The Cruise Career Springboard initiative, founded by Matthew and Edwina Lonsdale, brings together education providers and cruise industry professionals, with nearly 100 individuals contributing their time to support young people considering careers at sea.

Sam Jones - Reporter



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