

County pledge to Epsom charity's fight to end poverty

18 October 2024



In a significant move for the region, Surrey County Council (SCC) has signed Good Company's End Poverty Pledge, marking a bold step towards addressing the growing issue of poverty across the county. The pledge, which was approved on 8th October, coincides with the United Nations' International Day for the Eradication of Poverty. This year's theme of "acting together" underscores SCC's commitment to creating fairer and more inclusive communities.

Councillor Mark Nuti, SCC's Cabinet Member for Health and Wellbeing, signed the pledge on behalf of the council. In doing so, SCC committed to developing a comprehensive, community-led Poverty Action Plan, working in collaboration with partners across the region. Councillor Nuti emphasised the urgent need to support both those already struggling to make ends meet and those at risk of falling into hardship.

"In signing the pledge, we are not only committing to support people who can't afford basic essentials like food and heating, but we are also standing with those who are on the brink of financial hardship. Poverty has a devastating effect on health and wellbeing, and the consequences ripple out into greater demand on public services," said Nuti. He highlighted the council's commitment to targeting welfare support where it's most needed and using its influence as a major organisation to "buy local," improve job opportunities, and advocate for essential changes to the benefit system.

This pledge is supported by the local charity Good Company, based in Epsom, and its East Surrey Poverty Truth Commission (ESPTC), a group working closely with individuals who have lived experience of poverty. Jonathan Lees, Founder and Managing Director of Good Company, hailed the pledge as a major step forward in the fight against poverty.

"Surrey is one of the wealthiest counties in the UK, yet we see people in our foodbank centres and pantries struggling daily to afford food and energy. Signing this pledge is an important move by SCC, and we hope that many more local organisations and individuals will join us in this fight. We can't tackle poverty alone—but together, we can make a difference," Lees stated.

SCC's Ongoing Efforts to Combat Poverty

This winter, SCC's health and welfare hub will serve as a crucial resource for those affected by rising living costs. It will provide information on Warm Welcomes and the Energy Advice Tool, grants for energy-efficient homes, and local foodbank locations. Last year, SCC's Warm Welcome venues saw 46,000 visitors, and 86,000 residents benefited from the Household Support Fund, which distributed much-needed assistance to those in financial crisis. This year, the council's Fuel Poverty programme has attracted nearly £1 million in funding, aimed at helping residents in or at risk of fuel debt.

Councillor Nuti acknowledged the strides made to help those in need but recognised the work ahead: "We'll continue to learn from those with first-hand experience of poverty, ensuring that our services respond more effectively in the future."

The Work of the East Surrey Poverty Truth Commission

The Good Company's East Surrey Poverty Truth Commission (ESPTC) has played a pivotal role in shaping the county's approach to poverty. Launched in 2019, the ESPTC brings together individuals with lived experience of poverty and senior representatives from civic and business sectors to work collaboratively towards solutions. The Commission has helped raise awareness of poverty's root causes, and its efforts have led to tangible changes in local services.

For example, after hearing first-hand accounts from residents, a local housing association shifted its approach to customer care, ensuring that tenants struggling with rent payments are treated with compassion. The ESPTC also initiated a laptop recycling project, addressing digital exclusion by providing over 360 laptops to students from low-income families.

As Good Company embarks on the second phase of the ESPTC, its focus remains on building relationships and addressing key issues identified by Community Commissioners. The charity is committed to amplifying the voices of those affected by poverty, ensuring they are central to decisions on how to tackle it.

Upcoming Event: East Surrey Poverty Truth Commission Celebration

On Wednesday, 27th November, Good Company will be hosting a special event to celebrate the work of the East Surrey Poverty Truth Commission over the past 18 months. The event, which will take place at Bourne Hall in Ewell from 11am to 1:30pm, will showcase the transformational journey of the Commission's members and explore the exciting ideas and

plans for future change.

This celebration is a chance for the community to come together and hear about the Commission's work to create long-term solutions to poverty in East Surrey. Tickets are free, and all are welcome to register online.

With Surrey County Council's pledge and the continued work of Good Company, there is renewed hope for a future where poverty is no longer an invisible problem, but one actively tackled by local communities, organisations, and government alike.

For more information and to register for the event, visit the Good Company's Eventbrite page.

Image: Mart Production