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Digital guide to Nonsuch gardens unveiled

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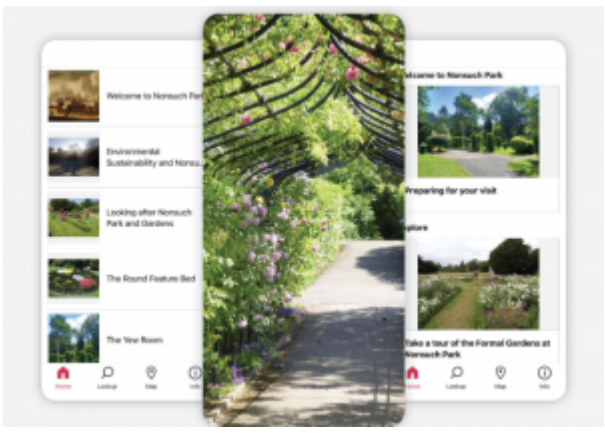

Nonsuch Park has joined more than 250 cultural institutions around the globe in providing a new digital guide to the formal gardens on Bloomberg Connects, the free arts and culture app created by Bloomberg Philanthropies.

This is the first digital tour of its kind for **Epsom & Ewell Borough Council**, and is packed full of information, interesting facts, photos, history and more. It is the perfect accompaniment to enhance the experience of those visiting the park, and also makes Nonsuch Park accessible to people anytime, anywhere. Content will be updated throughout the year, adapting to the changing seasons at Nonsuch Park.

The tour is an important part of the council's Cultural Strategy, which is currently in development. One of the key aims of the Strategy is to increase access to culture and heritage in Epsom & Ewell and to allow people to engage with its colourful and varied cultural past in new and engaging ways.

The Bloomberg Connects app, which also features sites such as Central Park Conservancy, London's National Portrait Gallery and Anne Frank House, is available to download free of charge from Google Play or the App Store.

Councillor **Clive Woodbridge**, Chair of Epsom & Ewell Borough Council's Community and Wellbeing Committee, said "I am delighted to support this new venture which will allow our residents and visitors to access so much more in our wonderful Nonsuch Park. It is exciting that it puts us on the global map of stunning and historic cultural locations and allows people to see a much-loved part of our borough in a new way."

Councillor **Julian Freeman**, Chair of the Joint Management Committee of Nonsuch Park, added,

"It's a pleasure to not only be able to showcase some of the most beautiful areas of the formal gardens to people both in and outside the borough, but also to be able to do this in a format which allows people to journey around the area at their own pace."

Bloomberg Connects offers free digital guides to cultural organizations around the world. The app platform is part of Bloomberg Philanthropies' longstanding commitment to supporting digital innovation in the arts. Bloomberg Connects makes it easy to access and engage with arts and culture from mobile devices when visiting in person, or anytime from anywhere. With dynamic content exclusive to each partner organization, the app provides a range of features including video, audio, text, images with alt text to assist the visually impaired; expert commentary; and way-finding maps.

The digital tour has been developed with support from the council's Arts, Heritage and Culture team, Friends of Nonsuch, Nonsuch Voles, the council's Operational Services team and Bourne Hall Museum.

About Bloomberg Philanthropies

Bloomberg Philanthropies invests in 700 cities and 150 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: the Arts, Education, Environment, Government Innovation, and Public Health.

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