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Epsom and Ewell’s Record-Breaking Poppy Appeal

13 March 2025



The **Royal British Legion**’s Epsom and Ewell branch has once again demonstrated the remarkable generosity of the local community, raising a record-breaking total of **£79,366.99** during the 2024 Poppy Appeal. This astounding figure, collected throughout the borough in November, marks an increase of **£16,000** from the previous year—an incredible achievement as collectors and supporters returned in full force after the pandemic.

Poppy Appeal Organiser **Amy Johnson**, alongside her dedicated deputies, coordinated an army of volunteers, young and old, who braved the autumn chill to collect donations across the **Ashley Centre, Sainsbury’s Kiln Lane, local schools, shops, businesses, and various poppy stands** throughout Epsom and Ewell. The generosity of local residents ensured that the borough, known for its strong community spirit, once again surpassed expectations.

A special note of thanks goes to the **Ashley Centre and Sainsbury’s Kiln Lane management teams**, whose continued support provided vital collection points for this year’s appeal.

Reflecting on the significance of the funds raised, **Barb Warwick, Chair of RBL Epsom and Ewell**, stated:

“As we sadly say farewell to the last of our WWII service men and women, our mission now is to ensure that the new generation of Armed Forces personnel and their families receive the support they need, no matter where or when they serve. We are secure in the knowledge that Epsom and Ewell, the smallest borough with the biggest heart, will rise to this challenge.”

The Royal British Legion continues its vital work providing welfare and support to serving and former members of the Armed Forces and their families. Anyone in need of assistance, whether they have served in the past or are currently in the Armed Forces, is encouraged to reach out to **barb.warwick@virginmedia.com** for confidential support and guidance.

With the borough’s unwavering dedication, Epsom and Ewell have once again shown their commitment to remembering and supporting those who have served. **Lest we forget.**

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