



Epsom and the Perils of Instant Judgement

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Epsom has, in recent days, found itself at the centre of a story that has travelled far beyond the town. What began as a serious and distressing report rapidly became something else: a test of how a modern community processes information in the age of instant communication, social media amplification, and deeply ingrained expectations of immediacy.

The latest position from Surrey Police is clear and must be the starting point for any responsible reflection: “To date, we have not found any evidence of the offence as reported but the investigation is ongoing.” That is neither a conclusion nor an exoneration of any set of facts. It is a statement of where the evidence presently stands.

Yet in the vacuum between allegation and verification, something else has taken hold.

Within hours of the initial report, narratives began to form. Some were expressions of genuine concern for a potential victim. Others moved swiftly into assumption: about what had happened, who may have been responsible, and what it meant for the safety and character of the town. From there, the escalation was almost predictable. Social media posts became assertions; assertions became “facts”; and “facts” became rallying cries.

Now, as the evidential position has shifted, a further turn is visible. Claims are being circulated that the police are engaged in a “cover-up”, often tied to the same earlier unsubstantiated assertions about those supposedly responsible. Calls for renewed protest have followed.

This is the cycle we must confront.

The combination of smartphones, social platforms, and the 24-hour expectation of updates has created a culture in which the absence of immediate answers is often treated as suspicious in itself. The slower, methodical process of investigation—gathering CCTV, interviewing witnesses, testing forensic evidence—sits uneasily alongside a public appetite for instant certainty. Where that certainty is not provided, it is too often manufactured.

This is not a criticism of concern. Communities are right to react when confronted with reports of serious crime. Nor is it a denial that the initial report was capable of causing profound alarm. But it is a warning about what follows when concern is overtaken by conjecture, and conjecture hardens into belief.

There are, however, questions that can properly be asked—calmly and without accusation. In particular, whether the sequence of communication in the early stages of the investigation may have inadvertently contributed to the intensity of the reaction. An initial appeal for witnesses, issued before a full review of available CCTV and other material, is entirely understandable in policing terms. But in a case of this gravity, it can also set in motion a chain of public response that is difficult to moderate once underway.

That is not to suggest fault, but to recognise reality: that in the current media environment, every official statement carries not only informational weight but social consequence.

There are lessons here, and they are not confined to any one institution.

For the public, it is a reminder that not everything that is widely shared is true, and that the speed with which information travels is no guarantee of its reliability. For those who seek to exploit events—whether for ideological, political or simply opportunistic reasons—it exposes the ease with which division can be stirred before facts are known. For public authorities, it underlines the delicate balance between transparency and timing.

And for the media, including this publication, it reinforces the obligation to distinguish carefully between what is known, what is alleged, and what is simply being said.

Epsom is not accustomed to finding itself at the centre of such a storm. That in itself may have contributed to the intensity of the response. But it is precisely because such incidents are rare that they demand the greatest care in how they are handled—by all of us.

The investigation continues. That must remain the focus. In the meantime, restraint, patience, and a commitment to evidence over assumption are not signs of indifference. They are the foundations of a community determined to remain both fair and united in the face of uncertainty.

