

# Fresh New Look for Ernest Jones Epsom

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A refreshed Ernest Jones store, designed for Epsom's shoppers, has opened its doors in the Ashley Centre.

Customers are welcomed into a bright interior, with a host of new features to improve and enhance their shopping experience.

Every aspect of the refurbishment has been thoughtfully designed with local shoppers in mind.

"We wanted our Epsom customers to feel right at home from the moment they enter our store," said store manager, Denise Ducasse.

"As a trusted jeweller with a reputation for quality, craftsmanship and expertise, we're here to help our customers celebrate milestone moments and so we really wanted to heighten that sense of occasion in our store," she said.

"We're really excited and hope our customers, will love our makeover," she added.



**To celebrate the opening of the new-look store, this weekend from October 25<sup>th</sup>-27<sup>th</sup>, Ernest Jones is inviting shoppers to join them for a glass of bubbly with an opportunity to view the latest collections, learn more about the range of jewellery and watch services available as well as an enjoying an extra 10% off the final weekend of sale.**

Ernest Jones Epsom is part of a multimillion-pound store investment programme by parent company Signet Jewelers UK and Ireland. A total of 14 Ernest Jones stores and 41 H Samuel stores across the UK are being refurbished.

"This significant investment underscores our dedication to local high streets and shopping centres across the country. We believe that a vibrant retail sector is a vital part of a thriving community and we hope our refurbished stores will be warmly welcomed by local shoppers," said Neil Old, Managing Director Signet Jewelers UK and Ireland.

**Ernest Jones Ashley Centre, 10 Central Square, Epsom KT18 5DA**