

# More opinions of opinion polls

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In the run-up to the 2024 general election, polling data for party support in **Epsom and Ewell** shows a fluctuating political landscape. Epsom and Ewell has returned a Conservative Party since the constituency was first created.

However, recent polling data indicates a potential upheaval.

In the 2019 general election, the Conservatives maintained a significant lead with 53% of the vote. The Liberal Democrats followed with 23%, while the Labour Party took a 17% share. However, recent polls now place the Liberal Democrats at the forefront as potential victors in the upcoming election 4th July.

This data comes emerges from the model of Electoral Calculus, which predicts that the Liberal Democrats have a 72% chance of winning the elections this term, with the Conservatives at 20%. The model suggests a dramatic turnaround favouring the Liberal Democrats, with a swing of 26.09% of support from the Conservatives. In addition, the Electoral Calculus predicts that the Labour party will have a 5% chance of winning.

Even so, alternative polling sources, such as the UK Polling Report, suggest a more closely contesting race. The current support levels are predicted to be 29.76% for the Conservatives, 24.21% for the Liberal Democrats, and 24.03% for Labour. It indicates that there is a significant residual

support for the Conservative Party, which challenges the prediction of a Liberal Democrat win, making the race far from a foregone conclusion.

YouGov polls illustrate a more volatile landscape in comparison, with the winners emerging differently on a weekly basis, underscoring the volatility in voters' intentions. According to the latest YouGov prediction, the support in Epsom and Ewell is 35.1% for the Conservatives, 25.9% for the Liberal Democrats, and 19.7% for Labour.

This general election highlights Epsom and Ewell as a key constituency, reflecting upon broader electoral trends across the United Kingdom.

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