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New Business Start-Up Surrey Programme

13 August 2025



Budding entrepreneurs and early-stage businesses across Surrey are set to receive a major boost with the launch of the Start-Up Surrey Programme, a dynamic new initiative funded by Surrey County Council and delivered by leading business support provider The IncuHive Group.

This pilot programme will offer free, tailored guidance and practical support to residents who are preparing to launch their own ventures, as well as businesses in their first year of operation.

It will guide founders step by step, with expert-led workshops, one-to-one mentoring, practical advice, and support from others on the same journey.

The programme is expected to engage a diverse range of businesses across Surrey and will cover key areas such as funding, marketing, finance, digital presence, and scaling strategies. 120 businesses are set to receive support in the next six months.

It’s the latest initiative from the Council under its Business Surrey offer, which provides free accessible support to help businesses of all sizes to start, grow and thrive.

Matt Furniss, the Council’s Cabinet Member for Highways, Transport and Economic Growth, welcomed the launch, adding:

“Surrey has a wealth of untapped entrepreneurial talent, and this programme provides a much-needed platform to turn ideas into action. It aligns strongly with wider efforts to boost inclusive economic growth, support innovation, and build resilience into our local economy – all of which provides benefits to our people and communities.”

George Scott-Welsh, CEO of The IncuHive Group, said:

“IncuHive is delighted to bring this initiative to life. We’ve seen first-hand how the right support, delivered at the right time, can completely change the trajectory of a business. We’re not just helping people start businesses, we’re helping them build viable, resilient ventures that can generate a real income and contribute to the local economy. We are thrilled to be working with Surrey County Council to bring hands-on support and real opportunities to Surrey’s start-ups.”

The Start-Up SurreyProgramme is now open for registrations to all start-ups and businesses in their first year of trading across Surrey.

Participation in the Programme is free for businesses, as it is fully funded by Council via UK government Growth Hub funding.

Anyone interested is welcomed to register for the introductory webinar hosted by the IncuHive team on Wednesday August 27 from 11am to 12pm. Register via the Eventbrite event link.

For more information or to register for the programme, visit https://incuhive.co.uk/acceleration-investment/business-surrey.

Or you can contact the Business Surrey team via the website – https://www.businesssurrey.co.uk/advice-and-support/business-support-form/

IncuHive will deliver the new Startup Surrey programme for budding business founders

The IncuHive Group is a leading business support provider offering mentoring, funding guidance, flexible workspaces, and training across Hampshire, Wiltshire, and Surrey. Their hands-on, high-impact approach has helped hundreds of businesses grow, thrive, and succeed.

Business Surrey is a Surrey County Council initiative focused on economic growth, skills development, and entrepreneurial support to help businesses start, grow, and scale in the region. It’s offer includes a Growth Hub service, which is funded by UK Government.

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