

Nonsuch girls solving tomorrow's problems

27 July 2023



Samsung Electronics Co. (UK) Ltd has revealed today the winners of its third Solve for Tomorrow: Next Gen Competition, with a refreshed set of resources for 2023 on the theme of inclusivity.

593 secondary schools across the UK and Ireland signed up to receive free online resources including an interactive video tutorial to help inspire the next generation of innovators. Through the lesson, students aged 11-15 learn the basics of Design Thinking and receive insight into creative STEM careers such as design and marketing.

Samsung colleagues also volunteered their time to support with delivering the lesson in schools, judging entries and answering questions about their career. Students then entered their tech-for-good ideas to help design a future where everyone belongs into the Solve for Tomorrow: Next Gen Competition.

Dimanya, Dora and Marina from **Nonsuch High School for Girls**, (located Ewell's borders) were awarded 1st place in the 13-15 category with 'Signify', an app that helps people with hearing impairments by educating the public about sign language and how to communicate considerately with this community.

In the 13-15 age category, the runners-up were Ella, Mischa and Saliha from Nonsuch High School for Girls - awarded 2nd place for their app 'Beaumatch' to help people with darker skin tones find their right match of makeup, haircare, and skincare.

Commenting on the competition, Soohyun Jessie Park, Head of Corporate Social Responsibility at Samsung Electronics UK, said: "The calibre of ideas that our Solve for Tomorrow: Next Gen participants come up with is mind-blowing, proving world-beating innovations really can come from anyone and anywhere. We were thrilled to receive over 1,000 ideas from across the UK and Ireland this year and will continue to find new ways to support our next generation of innovators. Technology is a brilliant enabler of solutions to many of the issues our world faces, and the entries we receive show that young people are maximising their imagination and learning in abundance."

About Solve for Tomorrow

Solve for Tomorrow originally launched in the US in 2010 and has since seen more than 2.3 million students take part from over 55 countries, in a quest to use technology as a force for good. Every year, the competition is open to young students from all backgrounds with no experience or qualifications needed, empowering the next generation of creators and innovators to imagine a better world, thinking about ways technology can solve some of society's biggest issues.