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Not loving it in Cobham

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A proposed new McDonald's is "the last thing Surrey needs"; that's according to residents living near the proposed site.

The fast-food giant has published plans to takeover the former Loch Fyne restaurant in Portsmouth Road, Cobham, but some people living nearby are not loving it – and want it turned into a community hub instead.

The vacant Locally Listed Building has fallen into a state of disrepair with McDonald's saying a Cobham branch would "bring it back into active use as a restaurant to ensure its long-term viability."

While the village of Cobham was recently named one of the most affluent communities in Surrey, residents have said that the Northfield Estate, where the restaurant is proposed, is one the lowest socio-economic area in the county.

Residents said they were "concerned" over the impact a fast food restaurant could have on people's social, mental and emotional wellbeing – and have started a petition calling for a rethink.

"The area needs a community hub, promoting social, mental and emotional wellbeing for residents, McDonald's is the direct contrast of that," the petition read, adding ' the Northfield Estate is the lowest socio economic demographic in Cobham, and one of the lowest in Surrey." The petition pointed to research which highlights a strong link between obesity and deprivation.

Burger giant has said it has received relatively balanced feedback with people welcoming new job opportunities

Other residents concerns include the site's proximity to schools and the number of students who would be passing it on a daily basis. Many of the 391 signatories fear the restaurant, which would have space for 60 diners and car parking for 33 vehicles, would have on a significant impact on what was already a traffic hotspot.

The Portsmouth Road site is near the roundabout and Sainsbury's petrol station, shortly before the road leads on to the A3. The petition says: "The Painshill roundabout is already extremely busy, with queues forming regularly to enter or leave Cobham; additionally it can be challenging to enter or leave the petrol station."

One person wrote: "The last thing Surrey needs is another McDonald's." Another added: "I feel a McDonald's would be detrimental to the village of Cobham."

Plans for the site, which would be the group's 15th branch in the county, are still in consultation stage ahead of being submitted to Elmbridge Borough Council for consideration.

McDonald's has said it would "sensitively restore" the disused site and create "at least 120 new jobs". The Cobham branch would also "address an identified demand". A spokesperson for McDonald's said: "We are encouraged that nearly 500 people have engaged with our consultation so far for a new McDonald's in Cobham.

"To date, we have received relatively balanced feedback in response to the proposals, with local people welcoming the creation of new job opportunities, the diversified food choice in Cobham and the sensitive restoration of the vacant and under-utilised site."

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