

Pot of gold for Rainbow?

5 September 2023



Rainbow Leisure Centre in East Street Epsom has been shortlisted for a prestigious award from trade association UK Active.

The centre – which was renovated recently- boasts a 25m pool, dance studio, large gym and over-60s social room. As a result, it has been nominated for ‘Local and Regional Club/Centre of the Year’ in recognition of its huge contribution to the local community.

Rainbow caters to customers of all ages with an innovative programme that includes fourteen classes dedicated to people over 60, plus swimming, gym sessions and classes for the centre’s junior members – currently numbering more than 500. The centre is also used by three disability clubs and four special needs schools who participate in tailored activities such as ping pong, dance and Boccia.

Customers are kept involved in the centre’s plans with social events and ‘Meet the Manager’ sessions. Currently, they are accepting almost 30,000 bookings per month.

The centre is run by charitable social enterprise GLL under the ‘Better’ brand. The organisation’s ethos is to reinvest profits to support local communities and Rainbow is an important part of this commitment.

Darren Pope, Rainbow’s General Manager, comments, “We couldn’t be prouder to have been shortlisted for the best centre/club in the South of England. Making the shortlist would not have been possible without the incredible work from the staff at Rainbow. No matter what the result, I am very proud of my team’s achievements this year.”

UK Active award winners will be announced at the end of October this year.

Better was founded in 1993 as a charitable social enterprise with seven leisure centres in Greenwich. In 1996 the social enterprise started expanding outside of the London Borough of Greenwich and now runs all kinds of community services and spaces across the UK. Now renamed Better, over 250 public sport and leisure centres and 57 libraries are managed in partnership with more than 30 local councils, public agencies and sporting organisations. Membership to the organisations’ centres has increased to over 650,000 with 40 million visitors a year.