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Up to £1 where sold

Primark finally indicates a season to open in Epsom

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The Ashley Centre in Epsom has confirmed that Primark is set to open its doors in Spring 2026, occupying a two-floor, 44,000 square foot retail unit. The arrival of this major fashion retailer is being billed as a milestone for the Centre and for the local retail offering in Epsom.

Background and delays

The unit which Primark will occupy has had a long and troubled history of vacancy. The previous occupier closed three years ago, leaving the large space empty ever since. Work to transform the unit was delayed when the first building contractors appointed to carry out the full refit went bust, setting the project back significantly. After these setbacks, the confirmation that Primark will finally open its Epsom store marks the end of a long wait for local shoppers and a major boost for the Ashley Centre.

The new Primark store

Primark will open next to fashion giant JD Sports and within easy reach of other major retailers such as NEXT, Marks & Spencer and Oliver Bonas. The store will span two floors and showcase the brand's extensive range of women's, men's and children's clothing, accessories and homeware. Its size and location will make it one of the key anchors within the shopping centre.

A boost for the town centre

Ashley Centre Assistant Manager Will Greenland said: "The opening of Primark is one of the most highly anticipated openings that Ashley Centre has had for quite some time, and we know just how much local shoppers are looking forward to it. Primark's arrival will not only bring a fantastic new retail offer to Epsom, but it will create new job opportunities, increase footfall, and further elevate the centre's role as a prime shopping destination in the community."

The store is expected to generate new employment, draw additional visitors from across Surrey, and

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strengthen the Centre's position as Epsom's prime shopping hub.

About Primark

Primark was founded in Dublin in 1969, trading as Penneys in Ireland, before expanding to the UK in the 1970s. It has since grown into one of the country's biggest clothing and homeware retailers, known for its affordable fashion and high turnover of seasonal collections. The company continues to rely on the appeal of physical stores rather than online sales, promoting what it describes as a lively, social shopping experience.

In recent years, the brand has invested in sustainability and responsible sourcing, aiming to improve transparency across its global supply chain. Despite broader challenges in the retail sector, Primark has consistently reported strong growth and remains a major draw for shopping centres across the UK.

Looking ahead

For Epsom, the long-awaited opening of Primark represents more than just another store. It brings one of Britain's best-known brands to the town centre, fills a large empty space, and sends a signal of renewed confidence in the local retail economy. Shoppers can expect a broad and affordable range of fashion and homeware when doors finally open in Spring 2026.

Sam Jones – Reporter



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