

Reaching recyclables others cannot reach

16 August 2022



Ro Stretton from **Epsom** has signed up to the **Baylis & Harding Free Recycling Programme** offered by recycling experts **TerraCycle**. By sending waste to TerraCycle, Ro also raises money for charities **Univida** and Christ Church Epsom. Ro also collects other items for recycling including Pringles tubes, cheese packaging, biscuit and snack wrappers and bread bags

Epsom resident, Ro Stretton, has signed up as one of the UK's first public collection points for recycling used Baylis & Harding products. The free recycling programme was created by Baylis & Harding in partnership with TerraCycle, the world leaders in recycling "hard-to-recycle" waste.

Ro has set up a publicly accessible drop-off location at her home at 233 The Greenway, Epsom, allowing the whole Epsom community to drop-off items including Baylis & Harding caps, hand and mist pumps, flexible plastic lotion tubes, screw tops and Goodness hand wash refill pouches to be sent to TerraCycle for recycling.

While most Baylis & Harding products can be recycled through traditional methods, unfortunately some products can end up in landfill as local councils simply don't have the infrastructure to recycle these materials. By taking their waste to Ro's location, members of the community can give their Baylis & Harding products a second life.

The collected waste Ro sends in to TerraCycle is recycled by shredding, cleaning and turning into a pellet format which can then be used by manufacturers to create new generic plastic products, reducing the need to extract new resources from the planet.

Ro commented: "Everyone is aware of how important it is to waste less and recycle more, but this can be a challenge when kerbside recycling collections are limited to certain items. TerraCycle's free programmes are great because they allow whole communities to give a second life to the waste that's usually destined for landfill or incineration."

As well as recycling the waste they receive, TerraCycle awards points for each parcel of waste Ro sends in, which can be redeemed as a monetary donation to the causes of their choice – Univida and Christ Church Epsom.

Ro continued: "So far we've raised more than £1,500 for charity by sending this waste to TerraCycle. We donate the funds to Univida, which provides education, support, and food to children in Brazilian Favelas, and Christ Church Epsom which provides support to local people in need. The more we collect, the more we can donate, so I'd encourage everyone in the community to get involved."

As well as collecting Baylis & Harding products, Ro also collects on the Cathedral City Cheese Packaging, pladis (the company behind McVitie's and Jacob's) Biscuits and Snacks, Marigold Gloves, Philips Dental Care and Babybel Free Recycling Programmes, among others, enabling the people of Epsom to recycle waste including cheese packaging, biscuit and snack wrappers, dental care products and packaging and more. For a full list of what Ro can accept, visit <https://www.facebook.com/greenwayterracycle/>.

There are other similar drop off addresses and Epsom and Ewell including one at 72 **Hookfield, Epsom** and **Rymans in Epsom High**

Street. Go to TerraCycle for details and search locations

About TerraCycle

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals. An estimated 6.9 million people across the UK have helped us to divert more than 231 million items of packaging waste from landfill while earning over £2,000,000 for schools, charities and non-profit organisations. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit www.terracycle.co.uk.