EPSOM & EWELL TIMES
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26th November 2026

ISSN 2753-2771

EPSOM & EWELL TIMES

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Surrey tech pioneers get £25k boost in start-up drive

2 April 2026



Surrey's emerging tech entrepreneurs have been given a significant boost after more than 30 early-stage innovators completed the first cohort of a new county-wide startup programme.

Surrey Venture Studios (SVS), a business growth initiative backed by the University of Surrey and partners, has supported participants through workshops, mentoring and pitching opportunities aimed at turning early ideas into viable technology businesses. The programme offers selected founders £25,000 in funding alongside six months of expert support to help launch and scale their ventures.

First cohort builds momentum

Organisers say the inaugural cohort brought together a diverse range of innovators working across multiple sectors, all benefiting from access to experienced mentors and investors. Participants attended intensive workshops designed to refine ideas and prepare them for pitching to expert panels.

Ody Bassioukas, manager of Surrey Venture Studios, said the programme had already demonstrated how quickly ideas could develop with the right support: "It's been incredibly energising to see just how much progress can happen in a matter of days… ideas gaining clarity, confidence building, and new pathways starting to take shape."

Among those taking part was Elizabeth Baldwin, founder of Puzzle Proof, a digital system aimed at supporting survivors of domestic abuse. She said the programme had helped validate her idea and encouraged her to take it forward.

Industry figures have also backed the initiative. Iain Jamieson, chairman of the S100 Angel Investment Club, described the programme as "exactly the kind of support that is needed" to help new entrepreneurs succeed.

Applications open for next round

Following the success of the first cohort, applications are now open for a second intake, with a deadline of 8 May and workshops scheduled for June.

The programme is open to people living, working or studying in Surrey and includes an initial two-day workshop and pitching process, with successful applicants progressing to the funded accelerator stage.

Caroline Fleming, director of the Surrey Innovation District ecosystem at the University of Surrey, encouraged prospective applicants to come forward: "This is your opportunity to realise your tech entrepreneur ambition, supported by our world-class innovation ecosystem."

Addressing a gap in startup support

Surrey Venture Studios has been developed in collaboration with Royal Holloway and the University for the Creative Arts, alongside Surrey County Council, to address what organisers describe as a longstanding gap in support for very early-stage innovators.

By combining funding, mentoring and structured development, the programme aims to help bridge the gap between concept and commercial readiness for new technology businesses.

A webinar for prospective applicants is scheduled for 21 April, offering further information on how the scheme works and how to apply.

Sam Jones – Reporter



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