

The Great Epsom Bike Off raises money for the Children's Trust

19 April 2023



On Saturday 15th April, Epsom based PR agency, The Oracle Group, and its partner charity, The Children's Trust, held **The Great Epsom Bike Off** at **The Ashley Centre** in Epsom raising an extraordinary figure of nearly £700. Inspired by the agency's Chief Development Officer, **Clare Sanderson**, running the London Marathon 2023 to raise vitally-needed funds on Sunday 23rd April, the event saw the two organisations and members of the public cycle the distance of the London to Brighton Cycle Ride.

Leading multi-service communications agency, The Oracle Group chose The Children's Trust as one of its charities of the year. The Children's Trust is the UK's leading charity for children with brain injury and neurodisability. Based in Tadworth, Surrey, it delivers rehabilitation, education and community services through skilled teams for children, young people and their families.

Throughout the event, volunteers took part in a challenge to cycle 54 miles on two bikes loaned by **Pure Gym Epsom**, to complete the distance of the London to Brighton Cycle Ride. Journalist and news presenter, **Nicholas Owen**, who is an ambassador of The Children's Trust, also attended the event and helped the team reach the target mileage.

Supported by **GoEpsom** and **The Ashley Centre**, the event included a wide range of activities for the local community to enjoy including performances by young dancers from local dance school, the **Terri-Jayne School of Dance**. Visitors also enjoyed face painting by Bee Happy Facepainting, a Meet and Greet with Ashley Bear and The Children's Trust's Mascot, and lots of activities available on the children's crafts table.

A group of children supported by The Children's Trust came along to the event with their carers and families, enjoying the activities and dance performance. Throughout the day some of the families' stories were shared on a big screen and a few who had previously been helped by The Children's Trust also stopped by to enjoy the event.

Partnerships Manager **Kat Caddick** comments: "We are incredibly grateful to The Oracle Group for organising this brilliant event and to all of the organisations and individuals who have generously given their time and donations. Some of our amazing children and their families had a lovely time and it was a great opportunity to raise awareness of the work we do and why donations are so vital. We would also like to thank Clare for her brave commitment to running the marathon, the dancers from Terri-Jayne's School of Dance, our face painter and GoEpsom."

Clare Sanderson, Chief Development Officer at The Oracle Group comments: "We are delighted that this event has been such a success. We have been working hard over the past few months to plan today and couldn't have done it without the generous donations and help from local businesses. The work that The Children's Trust does is phenomenal and I am excited (and a bit apprehensive!) to run the marathon for them this weekend. We look forward to continuing our partnership with the charity throughout the year."

The partnership has already seen The Oracle Group volunteer in The Children's Trust's charity shops in Reigate and Redhill, where two teams competed to raise the most money. Over £2,000 was raised on this day and more fundraising plans are in the pipeline for the rest of the year.